



Childhood is Joyful!

Make it special at

**Mangalore's
Best Preschool**



Early Learning Centre

Playgroup | Pre- K | LKG | UKG

Live your learning!

Childhood is precious!

It is a well-documented fact that a child's early years' shape development and the ability to learn. Childhood is when most of our growth and learning occurs.

While everyone agrees that childhood should be associated with joy, love and learning, the reality stands in stark contrast. An artificial environment is created where the child is expected to sit on a desk, is rarely allowed to go outside a room and a fear is created to enforce 'discipline'. Children are subjected to tests, uniforms, textbooks, cursive writing and rote learning at a young age. The ability to write is considered as the most important marker of success and music, dance, art, stories, dramatics and play are side-lined. Science is ignored. Libraries for young children are non-existent. Classrooms are overcrowded and teachers are not adequately empowered. Independent thinking is side-lined and as early as Kindergarten, emphasis is placed on standardization, marks and entrance exams.

At ELC, we believe that children learn and develop when they receive love, attention and encouragement. They self-regulate better when they are trusted and their rights are respected. We take care to present the world in all its wonder and not reduce it to mere 'subjects' and 'syllabi'. Concepts are practised instead of being memorized. Along with academics, values, communication, co-operation and holistic development forms part of our core curriculum. Our classrooms are large and open and our team is independent and free thinking. We nurture, rather than work against, the inherent curiosity of the child. Our children are encouraged to self-direct their learning and form their own opinions. An enriching environment, where all aspects of a child's personality are developed is what we provide at ELC.

The foundation needs to be strong for true learning to happen. We are aware that children live in a competitive world. Since our inception, we have had record results - our students have consistently outperformed their peers and have been toppers in the region. Contrast this to most schools in Mangalore - they are still stuck in the same vicious cycle of low or average performance. We have the best results in Karnataka in some of the most difficult STEM examinations in the country.

Our centre was started with a vision to give children the best start in life and help them be their very best. We are very happy to introduce a paradigm shift in early education. Come visit us and be prepared to be amazed!



Facilities:



Classrooms: Our environment is intellectually and artistically alive! At ELC, the environment of the child is such that the child gains independence, security and self-confidence. Children, especially when they are young, are very capable of independently absorbing information, concepts and skills from their surroundings and peers. As a place that understands this, we place great emphasis on creating an environment that enables discovery and learning.

Library: ELC has the largest collection of books for young children in Mangalore. We have an extensive library with the best of Indian and foreign publications. We also have a wide array of books in Kannada, Hindi and various bilingual books. Reading and self-directed learning are a big part of what we do at ELC.



Art, Craft, Dance, Music, Pottery, Field trips: We regard the development of children's creative potential as inseparable from other curriculum goals and activities. We believe in a holistic and well-rounded growth; meditation, mindfulness, community -connect programs and value education is part of our core curriculum. Children have different strengths and methods to express themselves - we provide many avenues for this at ELC.

Dramatic play and artist's studio: We have a 5000 sq-ft indoor play area with a wide range of materials and media such as lego tables, kitchen equipment, doll houses, transport area, role play costumes, and various creative environments that encourage free play and imaginative thinking. We have indoor and outdoor art easels, clay and pottery stations, shadow play, large and small construction activities and various other artistic endeavours.



Security: ELC has the best security system in the region where entry is only with authorized cards. We have CCTVs and motion sensors at every entry and exit point. Due to our sophisticated system, no person is allowed into the campus without proper ID. Children can be picked up only by persons who are in possession of adequate authorization.



Bus transport: Our bus has GPS systems and alerts, seat belts, CCTVs, fire extinguishers and all other safety features. You will be able to track the bus on your phone. Our bus has not been outsourced, our driver is our employer whose credentials have been verified and we have our caretaker aunty on the bus at all times.

Day care: Parents with long working hours can extend their child's stay beyond the school's working hours. Unlike most day-care centres, we do not have televisions or electronic media. Instead, we have story telling and play time for children. Our day-care centre is open through out the year up to 6.30 p.m.



Special Education: Many children are labelled as hyperactive, ADD, ADHD and delayed, due to a rigid system that does not celebrate the uniqueness of each child. We welcome all children at ELC . We have a special education program for children who require individual attention.



Technology and Computers: We believe in adapting to our changing world. Our older children use computer slates for peer learning, self-directed learning and learning beyond their immediate environment. Each classroom has a projector. Every teacher has an Ipad.



Outdoors: Kindergarten literally means a Children's garden. We are the only place in Mangalore that actually lives up to being a kindergarten- we have a large children's garden with flowers, trees, fountains and spaces where children can explore, play and learn unhindered. The environment is an important teacher at ELC and we have designed our space with natural materials, keeping in tune with our desire to live an earth-friendly existence. Our curriculum encourages positive environmental practices such as composting, recycling, and gardening. We have fountains, sprinklers, water pumps, inflatable pools and water walls. We maintain an organic garden that provides us with daily opportunities to interact with plants, insects, bugs and earthworms and encourages us to respect and care for all living things. We have a lot of outdoor activities including a beautiful sand play area, a pottery station, mud works, a large outdoor art easel and free play spaces.



Our Child: Teacher ratio is 10: 1. We have an outstanding team and our faculty includes some of the best teachers in the region. Our students have consistently attained the best results in the region and we are happy to be called 'Mangalore's Best!'

Further resources:

FB page: www.facebook.com/elcindia

Website: www.elcindia.org

Did You Know?

1

All selections from the district in National Talent Search Examination (NTSE state level) 2016-17 are our students

2

If a student prepares for JEE, he/she is automatically preparing for the board examinations. Sumith was **Rank-1** in Karnataka in **JEE Advanced**, **AIR- 7** in **KVPY** and **3rd Rank** in **CET**



Sumith

Computer Science Engg. IIT- Mumbai



Manasa M Bhat

Gold Medalist at NIT Suratkal
Electrical & Electronics Engineering

3

Our students are the toppers in **JEE Main** and **JEE Advanced** in Karnataka We have the highest NTSE Scholars in Mangalore.

4

More than 50% of our students get selected into IIT's, NIT's, BITS, IISc, IISER, IIIT



Kenrick
IIT-Bombay



Leon Fernandes
ISI Bangalore

5

Students attending our Junior Ramanujan Contest are successful at Math Olympiads, ISI, CMI, NMTC Exams

6

We encourage and promote students writing national level exams like IJSO, NTSE, NMTC in high school. Students who do so excel in all competitive exams after 12th standard.



Varun Holla
KMC- Mangalore
National Talent Scholar



Adithya Prakash
Represented India at IMO

7

All KRMO (Karnataka Regional Math Olympiad), selections from Mangalore are our students.



Akshara Sharma
IISc Bangalore

8

We have the highest KVPY selections. These scholars are eligible to get annual scholarship of Rs 80000 if pursuing math or pure sciences.



Neharika
IIT- Delhi

9

Less than 2% of Karnataka students get placed in IIT's. The best results in Mangalore in JEE advanced are our students.

10

We believe in developing strong foundation in students. Our students develop the skills of self-regulated learning and deep understanding of the subject. From a young age, a strong foundation is built and the consequence is extraordinary performance in highly competitive exams.



cfal
Be your best!

**Be your best
with
Mangalore's
Best!**

After 21 years
Karnataka Student
represented
INDIA at IMO
held at Rio de Janeiro -Brazil

Best Results in Mangalore!

1st Rank in IIT- JEE (Advanced)

&

1st, 2nd, 3rd Ranks in NTSE in Karnataka

Foundation Courses (1 -10 Standard)

MEDICAL/ENGINEERING/ BASIC SCIENCES/ NTSE/OLYMPIADS/KVPY



Early Learning Centre (ELC)

Playgroup | Pre-K | LKG | UKG

Live your learning!

Centre for Advanced Learning (CFAL)

JEE-Adv | JEE-Main | NEET | KVPY | CET | NTSE | OLYMPIADS

Be your best !



Bejai-Kapikad Road, Mangalore. Ph: 9901115108 / 9900415934
www.elcindia.org , www.cfalindia.com